

Promoting Greater Communities Through Professional Management

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Ohio City/County Management Association

2017 Winter Conference
February 22 - 24

Sheraton Columbus Hotel
at Capitol Square
75 E. State St.
Columbus, OH 43215

2016-2017 OCMA Board

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Members

Wednesday, February 22, 2017			
1:00 - 4:00 pm Senate Room	Pre-Conference: Gordon J. Graham <i>The Seven Rules of Admiral Hyman Rickover & The Five Concurrent Themes for Success</i>		
Thursday, February 23, 2017			
7:30 - 8:15am	Registration & Breakfast - Governor's Foyer		
8:15 - 10:00am	Welcome & Keynote - <i>Keys to Building a Winning Team</i> Presenter: William Conley		
10:15 am-4:00pm	ICMA RC-Personal Benefit Consultation - Sign up at the registration desk		
10:15 -11:15am	Concurrent Breakout Sessions		
	Governor's D	Governor's E	Governor's C
	Civic Engagement: Beyond the Buzzword	Are You "In the Know"? Collective Bargaining Issues and Rules to Follow with Civil Service	Intelligent Communities and Smart Cities: Case Studies from Real Deployment Models Exclusive Sponsor: Honeywell
11:30 -12:15pm	Lunch - Governor's Ballroom		
12:00-12:15pm	ICMA Update - Daryl J. Delabbio, ICMA Midwest Regional Executive Board Vice President		
12:30 -1:30pm	Concurrent Breakout Sessions		
	Governor's D	Governor's E	Governor's C
	Fleet Management 101 for Cities and Counties Tech City Sponsor: Enterprise Fleet Management Company	Tomorrow's Leaders Today (Workforce of the Future)	Administrative and Legal Procedures for Private Property Inflow and Infiltration Corrections Tech City Sponsor: CT Consultants
1:45 - 2:45pm	Concurrent Breakout Sessions		
	Governor's D	Governor's E	Governor's C
	What to Expect with Your First Job (Student Session)	How We Can Help You Cut Costs - Technical & Financial Resources for Communities and Businesses: Ohio EPA's Division of Environmental and Financial Assistance	Digitizing Planning, Permitting, Inspections and Code Enforcement for Less than a Happy Meal! Tech City Sponsor: CivicXpress
3:00 – 4:00pm	Concurrent Breakout Sessions		
	Governor's D	Governor's E	Governor's C
	Police Body Cameras: Implementation, Benefits and Hurdles	Being Terminated: Now You Are Part of the Club	Rumor Has It: Combatting Rumors and Restoring Trust in Government Tech City Sponsor: OpenGov
4:15 - 5:15pm	General Session - Governor's Ballroom: <i>Opioid Epidemic and How You Can Help Combat It</i>		
6:00 – 7:30pm	Reception and OCMA Annual Awards Presentations - Governor's Ballroom		
Friday, February 24, 2017			
7:30 - 9:30am	Breakfast - Governor's Foyer		
8:00 - 9:20 am	OCMA Business Meeting - Governor's Ballroom & Committee Meetings (Breakout Rooms)		
9:30 - 10:30 am	General Session - Governor's Ballroom: <i>Rapid Fire Legislative Update</i>		
10:45 - 11:45am	Concurrent Breakout Sessions		
	Governor's D	Governor's E	Governor's C
	Community Paramedicine - Saving Money While Improving Service	Drones - Risks and Exposure with Private Use or Use within Local Government	Modern Websites & Online HR Solutions To Help You Recruit Millenials Tech City Sponsor: CivicPlus
12:00 - 1:00pm	Lunch - Governor's Ballroom		

Session Descriptions	
Wednesday, February 22, 2017	
1:00 - 4:00pm	Conference Pre-Session: Sheraton Columbus Hotel - Senate Room
	<i>The Seven Rules of Admiral Hyman Rickover & The Five Concurrent Themes for Success</i>
	Presenter: Gordon J. Graham, Graham Research Consultants
	The Seven Rules of Admiral Hyman Rickover: Admiral Hyman Rickover is known as the “Father of the Nuclear Navy.” This portion of the U.S. Navy has a reputation for excellence as well as a phenomenal safety and reliability record. Admiral Rickover developed some “rules for success” in dealing with the risks he faced in working with “nuclear” power. How do these rules apply to you in your organization? A funny yet information packed program that applies to any risk centric organization.
	The Five Concurrent Themes for Success: Your job is getting more and more complex. In fact, the more complex it gets, the more you need a systematic approach to getting things done right. This block, "The Five Concurrent Themes for Success" is essential for everyone in the workplace, regardless of position, job description or type of organization. In this program, Mr. Graham shows you how the discipline of Risk Management, coupled with an understanding of "systems" and complemented with Customer Service, Accountability and Integrity all can work together to better assure that things get done right.
<i>Addresses Practice Groups: (1) Staff Effectiveness; (5) Performance Measurement/Management and Quality Assurance; (14) Advocacy and Interpersonal Communication; (17) Integrity</i>	
Thursday, February 23, 2017	
7:30 - 8:15am	Registration & Breakfast in Governor’s Ballroom
8:15 - 10:00am	Welcome & Keynote in Governor’s Ballroom
	<i>Keys to Building a Winning Team</i>
	Presenter: Coach William Conley, Motivational Speaker
	There are a lot of keys to building a winning team. Everyone must be working together to accomplish similar goals. Every person has to have the attitude that “the team comes first” and all actions and interactions are centered around that belief and that philosophy. Amazing things can be accomplished when everyone has the same focus. To truly be a champion, being a winning team, and achieving at a high level takes dedicated individuals that are relentless in the pursuit of success for the group as a whole.
<i>Addresses Practice Groups: (1) Staff Effectiveness; (6) Initiative, Risk Taking, Vision, Creativity, and Innovation; (17) Integrity; (18) Personal Development</i>	
10:15 -11:15am	Concurrent Breakout Sessions
Governor’s D	<i>Civic Engagement: Beyond the Buzzword</i>
	Presenters: Kirsten Wyatt , Co-Founder Engaging Local Government Leaders Network Stacy Schweikhart, Community Information Manager, City of Kettering, Ohio Bridget Kozlowski, Community Relations Director, Sterling Heights, Michigan
	Increasingly governments are experiencing a demand for transparency and for citizen inclusion in the decision making process on everything from budgets to capital infrastructure planning. What is the source of this new expectation? What is the difference between citizen participation and citizen engagement? What are the emerging trends and useful resources to effectively implement and manage citizen engagement?
	<i>Addresses Practice Groups: (4) Citizen Service; (8) Democratic Advocacy and Citizen Participation; (13) Strategic Planning</i>

Governor's E	<i>Are You "In the Know?" - Collective Bargaining Issues and Rules to Follow with Civil Service</i>
	Presenters: Don Collins, General Counsel, State Employee Relations Board (SERB) James Sprague, Chief Administrative Law Judge, State of Ohio Personnel Board of Review (SPBR)
	<ul style="list-style-type: none"> • Government agencies' expectations regarding SOCIAL MEDIA and the restrictions that agencies place on their employees when using SOCIAL MEDIA are becoming increasing areas of concern, both for agencies and employees. We will review general concepts and takeaways regarding SOCIAL MEDIA and discuss recent developments that may affect many of your agencies. • Almost all governmental employees fall into either the CLASSIFIED SERVICE or the UNCLASSIFIED SERVICE. We will explain the difference between these two types of service and cover why it is so important that you understand how this distinction will drive many of the employment decisions you make regarding your employees. • When is a RESIGNATION VOLUNTARY and when is it FORCED? We will discuss this distinction and how you can help to ensure that resignations are properly obtained, properly and timely accepted, and properly and timely effectuated. • This portion of the presentation will review SERB practice including Representation and Unfair Labor Practice matters. In addition there will be discussion of recent labor developments. Participants will gain greater sensitivity to the current issues affecting labor relations.
	<i>Addresses Practice Groups: (12) Human Resources Management; (13) Strategic Planning; (17) Integrity</i>
Governor's C	<i>Intelligent Communities and Smart Cities: Case Studies from Real Deployment Models</i>
	Presenters: Exclusive Sponsor, Honeywell Keith Valiquette, Account Executive Honeywell International Dana McDaniel, City Manager, City of Dublin Paul Leedham, Information Systems Manager, City of Hudson Tom Touchet, CEO, Smart City Media
	Smart cities promote numerous advantages for the public and organizations alike, namely energy management solutions and sustainability solutions. Smart city deployments help reduce costs and enhance services. We will describe smart city deployments in Ohio and around the U.S. using different business models.
	<i>Addresses Practice Groups: (3) Functional and Operational Expertise and Planning; (6) Initiative, Risk Taking, Vision, Creativity and Innovation; (7) Technological Literacy; (13) Strategic Planning</i>
11:30 -12:15pm	Lunch - Governor's Ballroom
12:00-12:15pm	ICMA Update - Daryl Delabbio, Midwest Regional Executive Board Vice President
12:30 - 1:30pm	Concurrent Breakout Sessions
Governor's D	<i>Fleet Management 101 for Cities and Counties</i>
	Presenters: Tech City Sponsor, Enterprise Fleet Management Jeremy Baldwin, Senior Account Executive, Enterprise Fleet Management Matthew Whetzel, Business Development Manager, Enterprise Fleet Management Sam Denton, Government Marketing Manager, Enterprise Fleet Management
	In an economy of tighter margins where less revenue is coming in from state and federal, cities and Counties are feeling the pinch of every dollar. One of the most overlooked areas of opportunity is the fleet of light & medium- duty vehicles. This session will cover Total Cost of Ownership: fleet management elements, operational expenses- how to combat rising maintenance and fuel costs, financial impact of fleet expenses and vehicle safety standards.
	<i>Addresses Practice Groups: (3) Functional and Operational Expertise and Planning; (10) Budgeting; (11) Financial Analysis; (13) Strategic Planning</i>

Governor's E	<i>Tomorrow's Leaders Today (Workforce of the Future)</i>
	Presenters: Kirsten Wyatt, Co-Founder, Engaging Local Government Leaders Network Stacy Schweikhart, Community Information Manager, City of Kettering, Ohio Bridget Kozlowski, Community Relations Director, Sterling Heights, Michigan Kyle Kridler, Economic Development Administrator, City of Dublin, Ohio
	Thriving takes talent. Is your organization positioned to attract, retain and develop the next generation of leaders? This interactive session will explore innovative approaches to creating a culture, resources and opportunities that will make your organization one that cultivates talent.
	<i>Addresses Practice Groups: (1) Staff Effectiveness; (6) Initiative, Risk Taking, Vision, Creativity, and Innovation; (9) Diversity; (18) Personal Development</i>
Governor's C	<i>Administrative and Legal Procedures for Private Property Inflow and Infiltration Corrections</i>
	Presenters: Tech City Sponsor, CT Consultants Richard J. Iafelice, P.E., P.S., Vice President, CT Consultants
	This presentation examines and introduces a general approach and methodology from an administrative and technical perspective to address the removal of infiltration and inflow from private property sources in separate sewer systems, a constant challenge in meeting water quality goals. Referred here as "Source Control", it can prove beneficial to local governments in making an informed decision on how to institute policies and measures to reduce the volume of clean water entering a separate sanitary sewer system from private property sources. We will examine a pilot study conducted to help quantify stormwater removal effectiveness, at the source, before construction of gray infrastructure such as relief sewers, tunnels and storage facilities. The removal of stormwater at its source, as a program, can promote better acceptance from the public. It can also be implemented as a demonstration project to comply with water quality goals; compliance with US EPA and Ohio EPA; and, to assist in evaluating such a control measure across the entire community.
	<i>Addresses Practice Groups: (3) Functional and Operational Expertise and Planning; (4) Citizen Service; (6) Initiative, Risk Taking, Vision, Creativity, and Innovation; (13) Strategic Planning</i>
1:45 - 2:45pm	Concurrent Breakout Sessions
Governor's D	<i>What to Expect with Your First Job (Student Session)</i>
	Presenters: Kirsten Wyatt - Co-Founder, Engaging Local Government Leaders Network Stacy Schweikhart - Community Information Manager, City of Kettering, Ohio Bridget Kozlowski - Community Relations Director, Sterling Heights, Michigan Kyle Kridler - Economic Development Administrator, City of Dublin, Ohio
	The first two years of your career are essential to establishing your professional reputation. During this time, you will formulate standards for yourself and will set the expectations others have of you. You will have many opportunities in front of you. Which ones are critical? Come hear advice from four mid-career professionals on how to make the most of your #first730.
	<i>Addresses Practice Groups: (6) Initiative, Risk Taking, Vision, Creativity and Innovation; (17) Integrity; (18) Personal Development</i>
Governor's E	<i>Technical and Financial Resources for Communities and Businesses - Ohio EPA</i>
	Presenter: Pejmaan Fallah, Outreach Supervisor, Ohio EPA Division of Environmental and Financial Assistance
	This session will provide community and business leaders with an overview of services available through Ohio EPA's Division of Environmental and Financial Assistance. Information regarding available funding for water and wastewater infrastructure and recycling and litter prevention grants will be presented. Additionally, information about accessing free pollution prevention assistance or confidential compliance assistance will be included.
	<i>Addresses Practice Groups: (4) Citizen Service; (10) Budgeting; (11) Financial Analysis; (13) Strategic Planning</i>

Governor's C	<i>Digitizing Planning, Permitting, Inspections and Code Enforcement for Less than a Happy Meal!</i>
	Presenters: Tech City Sponsor, CivicXpress Jason Keller, Product Manager of CivicXpress.com
	Want to go digital in 2017? We will examine a case study in which the TekDog team partnered with the city of Fishers, Indiana to completely digitize their planning, permitting, inspections, and code enforcement activities in less than six months. We will discuss the obstacles, successes, and lessons learned while designing and implementing the solutions. We will discuss many of the common pitfalls to digitizing your municipality while offering practical alternatives to simplify your processes to have a successful digital transformation in 2017!
	<i>Addresses Practice Groups: (3) Functional and Operational Expertise and Planning; (6) Initiative, Risk Taking, Vision, Creativity and Innovation; (7) Technological Literacy; (13) Strategic Planning</i>
3:00 - 4:00pm	Concurrent Breakout Sessions
Governor's D	<i>Police Body Cameras: Implementation, Benefits and Hurdles</i>
	Presenters: Jonathan J. Downes, Zashin & Rich Co., LPA Ed Burkhammer, Law Enforcement Liaison, Office of Criminal Justice Services Commander Robert N. Strausbaugh, Zone Five Commander, Columbus Police Department Moderator: Chief William Balling, Sidney Police Department
	Join this discussion on the implementation of a Body Worn Camera (BWC) Program. Presenters will focus on the process to implement a BWC program, the benefits of utilizing BWCs and discussion of some of the hurdles departments must overcome prior to implementation.
	<i>Addresses Practice Groups: (3) Functional and Operational Expertise and Planning; (6) Initiative, Risk Taking, Vision, Creativity and Innovation; (13) Strategic Planning</i>
Governor's E	<i>Being Terminated: Now You Are Part of the Club</i>
	Presenters: Mark Wendling, City Manager, City of Fairfield Jerry Newfarmer, President and CEO, Management Partners, Inc.
	So you were called into Executive Session where you were blindsided with the proverbial "pink slip" or you had been counting votes for some time and they finally mustered enough to orchestrate your ouster. Whatever the scenario, it is never a pleasant or an easy experience. This interactive session will address one of the great pitfalls of this profession, or any profession for that matter...being fired! The often humorous anecdotes will focus on recognizing the signs, mistakes to avoid, and the "light" on the other side. Oh, and the panelists (both veterans of the profession) are "in the club" as we say.
	<i>Addresses Practice Groups: (17) Integrity; (18) Personal Development</i>
Governor's C	<i>Rumor Has It: Combatting Rumors and Restoring Trust in Government</i>
	Presenter: Tech City Sponsor, OpenGov Donnie Jones, Assistant City Manager, City of Huber Heights
	Social media's growing role as an information source presents an immense challenge for governments accustomed to engaging communities in traditional forums like council meetings. In both high-profile national and local examples, we have witnessed social media facilitating the rapid spread of false information, derailing initiatives and sowing distrust. Ultimately, the challenge of responding to councilmember inquiries and combatting false information falls on city managers. That task can be so consuming that at a recent ICMA conference, one city manager went so far as to describe his office as "rumor control central."
	<i>Addresses Practice Groups: (7) Technological Literacy; (13) Strategic Planning; (14) Advocacy and Interpersonal Communication; (15) Presentation Skills; (16) Media Relations</i>

4:15 – 5:15pm	General Session - Governor's Ballroom: <i>The Opioid Epidemic and How You Can Help Combat It</i>		
	Presenters: Andrea Boxill, Deputy Director, Governor's Cabinet Opiate Action Team Jennifer Biddinger, Director of Drug Abuse Outreach Initiatives for the Ohio Attorney General		
	In 2015, Ohio lost 3,050 individuals to accidental overdose. Throughout Ohio, many are working to reduce these numbers. OhioMHAS and Ohio Attorney General Mike DeWine's office will share information about services, programs and funding that are available, as well as successfully implemented efforts that are making a positive difference.		
	<i>Addresses Practice Groups: (4) Citizen Service; (6) Initiative, Risk Taking, Vision, Creativity, and Innovation; (13) Strategic Planning; (14) Advocacy and Interpersonal Communication</i>		
6:00 – 7:30pm	Reception & OCMA Annual Awards Presentations in Governor's Ballroom		
Friday, February 24, 2017			
7:30 - 9:30am	Breakfast - Governor's Foyer		
8:00 - 8:45am	OCMA Business Meeting - Governor's Ballroom		
8:50- 9:20am	Committee Meetings	Professional Dev. & Education Support of the Profession Membership Services Next Generation	Governor's C Governor's D Governor's E Capital Board Room
9:30 - 10:30am	General Session: Governor's Ballroom: <i>Rapid Fire Legislative Updates</i>		
	Presenters: Edward Albright, Deputy Director, Ohio Municipal League Matthew J. DeTemple, Executive Director, Ohio Township Association Cheryl Subler, Managing Director of Policy, County Commissioners Association of Ohio Moderator: Patrick Titterington, Director of Public Service & Safety, City of Troy		
	Please join our legislative panel to talk about issues before the General Assembly affecting municipalities and local governments in general. Brief updates on relevant legislative topics will be provided by the presenters and then we will open it up for questions about legislation and related member concerns.		
	<i>Addresses Practice Groups: (2) Policy Facilitation; (3) Functional and Operational Expertise and Planning; (4) Citizen Service; (13) Strategic Planning; (14) Advocacy and Interpersonal Communication</i>		
10:45 -11:45am	Concurrent Breakout Sessions		
Governor's D	<i>Community Paramedicine - Saving Money While Improving Service</i>		
	Presenters: John Centers, Fire Chief, City of Monroe Dr. Jill Aston, Medical Director, City of Monroe Matthew Simmons, Fire Chief, City of Troy		
	Paramedicine -- now being referred to as Mobile Integrated Health Care (MIHC) -- is currently evolving in the State of Ohio. MIHC is a proactive care source that brings EMT/Paramedics together with high-risk patients in the community. The implementation of this program required language changes in the Ohio Revised Code that would allow EMT/Paramedics to perform the same services in non-emergency settings, that they do in emergency settings. The changes were signed by Governor Kasich on June 30th, 2015 and went into effect October 30th, 2015. Learn how this model of community-based healthcare is designed to provide more effective and efficient services at a lower cost.		
	<i>Addresses Practice Groups: (1) Staff Effectiveness; (3) Functional and Operational Expertise and Planning; (4) Citizen Service; (6) Initiative, Risk Taking, Vision, Creativity, and Innovation; (13) Strategic Planning</i>		

Governor's E	<i>Drones - Risks and Exposure with Private Use or Use within Local Government</i>
	Presenter: Richard Spiers, Vice President, Claims Department at Genesis Insurance
	Drones have been a rapidly changing technological innovation employed in many ways by universities, public entities and businesses nationwide. While drones are becoming a heavily regulated technology, the risks and ultimate exposures are still far from certain. This session will explore the cutting edge of drone laws and their impact on the usage by public entities. In addition, unmanned aircraft has meaningfully entered the insurance market, and we will discuss varying kinds of insurance being developed. It took several years longer than expected, but the FAA issued the formal usage regulations that have been in effect since August of 2016. Now that the Federal Regulations are verified, more changes are expected to be made in state and local regulations. It is important to keep updated as the use of drones continues to surge forward. During the presentation, I will encourage the audience to ask questions and share the experiences they have encountered in their use of drones.
	<i>Addresses Practice Groups: (6) Initiative, Risk Taking, Vision, Creativity and Innovation; (7) Technological Literacy; (13) Strategic Planning</i>
Governor's C	<i>Modern Websites & Online HR Solutions to Help You Recruit Millennials</i>
	Presenters: Tech City Sponsor, CivicPlus Steve Franks, CivicHR Solutions Consultant, CivicPlus Luis Martinez, Regional Sales Manager, CivicPlus
	Local government is facing the largest wave of impending retirements we've seen in the last 100 years. It is imperative that leaders are able to recruit and hire the best talent. Steve and Luis will share best practices and examples to help you modernize your online image and will provide easy to use online tools that can help you recruit the best people for your organization.
	<i>Addresses Practice Groups: (6) Initiative, Risk Taking, Vision, Creativity, and Innovation; (7) Technological Literacy; (13) Strategic Planning</i>
12:00 - 1:00pm	Lunch and Closing - Governor's Ballroom

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