



# 2019 OCMA Winter Conference

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March 6—8, 2019  
Renaissance Columbus Downtown Hotel

Please join the Ohio City/County Management Association for the 2019 OCMA Winter Conference.

Gather with executive leaders and local government professionals from around Ohio and the Midwest for fantastic professional development and networking. Don't miss out on this wonderful opportunity!

**General Sessions Include:**

- **Navigating Response and Recovery for a Line of Duty Death: Cities of Westerville and Mentor**
- **Legislative Update**



**Breakout Sessions Include:**

- Civic Engagement
- Dealing with the Media
- Manager Performance Reviews
- Destructive Heroes
- Developing Department Directors

Much More!

**Featured Presenters:**



**Pre-Conference Workshop: Bruce Hennes, Managing Partner of Hennes Communications.** In the event of a crisis, everyone is going to want answers fast. You'll quickly find out what it means to "Feed the Beast" when the media descends upon you. They say it takes a lifetime to build a reputation and only a few seconds to destroy one. In a split second, you could find yourself in a position where you need to know how to handle the media or be a public spokesperson. Would you know what to do or how to respond? Mr. Hennes will provide practice instruction about how to communicate during a crisis situation.

**Thursday Keynote: Wil Haygood, Acclaimed Biographer, Pulitzer Finalist, Award Winning Author and Reporter,** tells the story of America through the lens of history, politics, sports, race and the lives of change-making African-Americans. A storyteller for our times, Haygood has earned high praise for connecting the civil rights movement and its iconic heroes with current events and enduring struggles. Above all, he brings the powerful perspective that this is the history of all Americans, shaping our national identity and common values. Mr. Haygood will address how local government managers can serve the best interests of all the people.



**Student Meet & Greet**



Registration opens in January 2019: [www.ocmaohio.org](http://www.ocmaohio.org)

- OCMA Member First Time Attendee: \$175.00
- OCMA Member Returnee: \$250.00
- Non-Member: \$350.00

Registration Deadline is February 25, 2018.

2019 OCMA Annual Awards Ceremony

The Jefferson Health Plan Reception

Register at: [www.ocmaohio.org](http://www.ocmaohio.org)